



Sponsorship Opportunities

Producing Sponsor, \$25,000+

- Festival producer status
- Top-level program recognition: full color front inside cover - distributed city-wide via City Paper and at all Fringe locations and arts media hubs (\$1,000 value)
- Name or Logo listed as a Producing Sponsor on the Sponsors Page of the 2016 CCFF Program
- Top tier recognition on sponsor pages (print, digital)
- Display business or product sampling at Fringe HQ
- Logo inclusion in all Charm City Fringe Marketing Materials

Featured Neighborhood Sponsor, \$10,000+

- Neighborhood sponsorship
- Name or Logo listed as a Featured Sponsor on the Sponsors Page of the 2016 CCFF Program
- Name or logo posted on street banner prominently displayed within neighborhood
- Full page advertisement in festival program (B/W ad in program, color ad in website, \$500 value)
- Blog post on CCF website highlighting your business
- Logo inclusion in Charm City Fringe Marketing Materials

Venue Sponsor, \$5,000+

- Venue sponsorship
- Name or Logo listed as a Venue Sponsor on the Sponsors Page of the 2016 CCFF Program
- Logo placed prominently inside of sponsored venue
- Logo placed on all external venue signage
- ½ page advertisement in festival program (B/W ad in program, color ad in website, \$350 value)
- Blog post on CCF website highlighting your business
- Logo inclusion on Charm City Fringe Marketing Materials

Fringe After Dark Sponsor, \$2,000+

- Fringe's after hours events sponsorship
- Name or Logo listed as an After Dark Sponsor on the Sponsors Page of the 2016 CCFF Program
- Logo included on all photo booth pictures (as applicable) or event-specific signage and bannering
- ¼ page advertisement in festival program (B/W ad in program, color ad in website, \$200 value)
- Blog post on CCF website highlighting your business
- Logo inclusion on Charm City Fringe Marketing Materials

"...an excellent indicator of Baltimore's burgeoning young theater scene."

- J. Wynn Rousuck, [WYPR](#)



Friends of Fringe

Premiere, \$2,000+

- VIP access to all Charm City Fringe productions, access to behind-the-scenes rehearsals
- Four (4) complimentary tickets to the Opening Party and Media Night
- A special pre-show wine and cheese welcome affair
- Complimentary tickets to the Opening Party and Media Night
- A Charm City Fringe "Thank You" package, with festival stickers, T-shirts, and buttons
- Name/Logo recognition in our program and website
- Four (4) All-Access Passes good for unlimited shows to the 2016 Charm City Fringe Festival

Best Supporting, \$1,000+

- A Charm City Fringe "Thank You" package, with festival stickers, T-shirts, and other goodies
- Two (2) complimentary tickets to the Opening Party and Media Night
- A special pre-show wine and cheese welcome affair
- Name/Logo recognition in our program and website
- Two (2) All-Access Passes good for unlimited shows to the 2016 Charm City Fringe Festival

Supporting, \$500+

- Complimentary ticket to the Opening Party and Media Night
- A special pre-show wine and cheese welcome affair
- Name/Logo recognition in our program and website
- An All-Access Pass good for unlimited shows to the 2016 Charm City Fringe Festival

Launch Fringe, \$250+

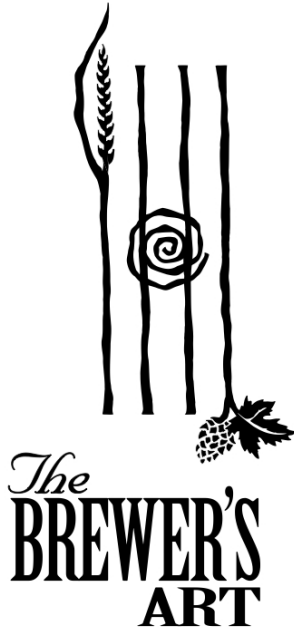
- Complimentary tickets to the exclusive Opening Party and Media Night
- Name recognition in our program and website
- 8 tickets redeemable for any 2016 Charm City Fringe Festival productions

Make Fringe, \$100+

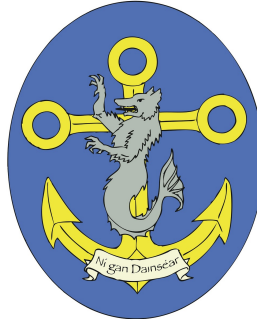
- Name recognition in our program and website
- 4 tickets redeemable for any 2016 Charm City Fringe Festival productions



Past Sponsors



LIAM FLYNN'S
ALE HOUSE



BALTIMORE ■ AMERICA



PARLIGHTS, INC.
Theatrical Lighting & Rigging